This listing of Claims will replace all prior versions, and listings, of Claims in the

application.

**Listing of Claims:** 

1. (Previously Presented) A liquid crystal display comprising:

a panel substantially comprising a subpixel repeating group comprising an even

number of subpixels in a row, said subpixel repeating group further comprising a

column of dark colored subpixels; and

a driver circuit sending signals indicating image data having a polarity scheme

to the panel; wherein any image degradation introduced by said signals is localized on

said column of dark colored subpixels.

2. (Original) The liquid crystal display of claim 1 wherein the dark colored subpixels

are blue colored subpixels.

3. (Original) The liquid crystal display of claim 1 wherein said subpixel repeating

group substantially comprises a checkerboard of red and green subpixels interspersed

with two columns of blue subpixels.

4. (Original) The liquid crystal display of claim 3 wherein said two columns of blue

subpixels share a same column driver.

5. (Original) The liquid crystal display of claim 1, wherein one or more subpixels

receive a correction signal.

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6. (Withdrawn) A liquid crystal display comprising:

a panel substantially comprising a subpixel repeating group comprising an even

number of subpixels in a first direction; and

a driver circuit having at least two phases, the driver circuit sending signals

indicating image data having a polarity scheme to said panel, wherein phases of the

driver circuit are selected such that any parasitic effects placed upon any subpixels

introduced by said signals are placed substantially upon a plurality of same colored

subpixels.

7. (Withdrawn) The liquid crystal display of claim 6, wherein a correction signal is

sent to one or more subpixels.

8. (Previously Presented) A method of correcting for image degradation in liquid

crystal displays, comprising:

arranging subpixels in a subpixel repeating group of a panel comprising an even

number of subpixels in a row, said subpixel repeating group further comprising a

column of dark colored subpixels; and

providing driver signals to the subpixels in the panel to send image data having a

polarity scheme such that any image degradation introduced by the driver signals is

localized on the column of dark colored subpixels.

9. (Original) The method of claim 8, wherein the column of dark colored subpixels is

a column of blue subpixels.

10. (Previously Presented) The method of claim 8, wherein arranging subpixels in a

subpixel repeating group comprises forming a checkerboard of red and green

subpixels interspersed with two columns of blue subpixels.

11. (Original) The method of claim 10, wherein providing driver signals includes

providing signals to the two columns of blue subpixels from the same column driver.

- 12. (Original) The method of claim 8, further comprising: providing correction signals to one or more subpixels in the group of subpixels.
- 13. (Previously Presented) A method of correcting for image degradation in liquid crystal displays, comprising:

arranging subpixels into at least one subpixel repeating group in a panel, the subpixel repeating group comprising an even number of subpixels in a row and at least one column of blue subpixels; and

providing signals for image data having a polarity scheme to the panel with a driver circuit having at least two phases selected such that any parasitic effects placed upon any subpixels introduced by said signals are placed substantially upon the at least one column of blue subpixels.

- 14. (Original) The method of claim 13, further comprising providing a correction signal to one or more subpixels.
- 15. (Previously Presented) A liquid crystal display, comprising:

a display panel including a plurality of subpixels arranged in a subpixel repeating group; said subpixel repeating group comprising an even number of subpixels in a row, and including a column of dark colored subpixels; and

means for providing driver signals to the subpixels in the display panel to send image data having a polarity scheme such that any image degradation introduced by the driver signals is localized on the column of dark colored subpixels.

16. (Original) The liquid crystal display of claim 15, wherein the column of dark colored subpixels is a column of blue subpixels.

17. (Previously Presented) The liquid crystal display of claim 15, wherein said subpixel repeating group comprises a checkerboard of red and green subpixels interspersed with two columns of blue subpixels.

18. (Previously Presented) The liquid crystal display of claim 17, wherein said means for providing driver signals provides signals to the two columns of blue subpixels from a same column driver.

19. (Original) The liquid crystal display of claim 15, further comprising: means for providing correction signals to one or more subpixels in the group of subpixels.

20. (Previously Presented) A liquid crystal display, comprising:

display means including a plurality of subpixels arranged in at least one subpixel repeating group, the subpixel repeating group comprising an even number of subpixels in a row and including at least one column of blue subpixels; and

driving means for providing signals for image data having a polarity scheme to the display means; said driving means having at least two phases selected such that any parasitic effects placed upon any subpixels introduced by said signals are placed substantially upon the at least one column of blue subpixels.

21. (Previously Presented) The liquid crystal display of claim 20, further comprising: means for providing a correction signal to one or more subpixels.

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22. (Withdrawn) The liquid crystal display of claim 6, wherein the plurality of same

colored subpixels are blue subpixels, and wherein any parasitic effects placed upon

any of the subpixels introduced by said signals are placed substantially upon all of the

blue subpixels.

23. (Withdrawn) The liquid crystal display of claim 6, wherein the plurality of same

colored subpixels are blue subpixels, and wherein any parasitic effects placed upon

any of the subpixels introduced by said signals are placed substantially upon a subset

of the blue subpixels.

24. (Withdrawn) The liquid crystal display of claim 6, wherein the driver circuit

comprises a plurality of two-phase driver chips for sending the signals indicating the

image data having the polarity scheme to the panel; and wherein the phases of each

driver chip are selected such that any parasitic effects placed upon any of the

subpixels introduced by said signals are placed substantially upon subpixels disposed

in columns positioned at a boundary between said driver chips.

25. (Previously Presented) The method of claim 13, wherein the driver circuit

comprises a plurality of two-phase driver chips; and wherein phases of each driver

chip are selected such that any parasitic effects placed upon any of the subpixels

introduced by said signals are placed substantially upon subpixels disposed in

columns positioned at a boundary between said driver chips.

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26. (Previously Presented) The liquid crystal display of claim 20, wherein said driving means includes a plurality of two-phase driver chips for providing signals for the image data having the polarity scheme to the display means; the phases of each driver chip being selected such that any parasitic effects placed upon any of the

subpixels introduced by said signals are placed substantially upon blue subpixels

disposed in columns positioned at a boundary between said driver chips.

27. (Withdrawn) A method of correcting for image degradation in liquid crystal

displays, comprising:

providing signals indicating image data to a plurality of subpixels in a display

panel using a driver circuit having at least two phases; the plurality of subpixels being

arranged in at least one subpixel repeating group including an even number of

subpixels in a row; the signals indicating the image data further implementing a

polarity scheme for the subpixels; and

configuring the phases of the driver circuit in order to localize any image

degradation introduced by the signals to a plurality of same colored subpixels.

28. (Previously Presented) The liquid crystal display of claim 1 wherein said

driver circuit sends signals indicating image data having a polarity scheme to the panel

such that at least two adjacent subpixels in a row have the same polarity.

29. (Previously Presented) The liquid crystal display of claim 15 wherein said

means for providing driver signals includes a plurality of two-phase driver chips for

sending said driver signals to the display panel; the phases of each driver chip being

selected such that any parasitic effects placed upon any of the subpixels introduced by

said driver signals are placed substantially upon blue subpixels disposed in columns

positioned at a boundary between said driver chips.

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